

Pernyataan Perseroan Terkait Masuknya IPTV ke Dalam Papan Pemantauan Khusus BEI

PT MNC Vision Networks Tbk ("IPTV" atau "Perseroan"), telah masuk dalam Papan Pemantauan Khusus BEI di Bursa Efek Indonesia ("BEI") pada tanggal 31 Mei 2024. IPTV memahami fluktuasi harga saham ini dapat menimbulkan kekhawatiran bagi investor kami, dan kami ingin menggunakan kesempatan ini untuk memberikan kejelasan dan menegaskan kembali komitmen kami terhadap penciptaan nilai jangka panjang.

BEI baru-baru ini menerapkan sistem Full Call Auction untuk saham-saham pada Papan Pemantauan Khusus. Beberapa kriteria yang menjadi pemicu masuknya saham Perseroan adalah rata-rata harga saham selama enam bulan terakhir di pasar reguler yang kurang dari Rp51 dan isu yang terkait dengan likuiditas.

Seperti yang diumumkan sebelumnya dalam keterbukaan informasi Perseroan pada akhir tahun 2023, IPTV telah memutuskan untuk mendivestasikan pelanggan dan jaringan broadbandnya, masing-masing ke Indosat dan Asianet. Hal ini mencerminkan keputusan strategis untuk menyederhanakan operasi dan berkonsentrasi pada bidang-bidang di mana Perseroan memiliki keunggulan kompetitif dan memungkinkan kami mengalokasikan sumber daya secara lebih efisien dan memprioritaskan investasi dalam meningkatkan platform distribusi konten kami.

Dalam lanskap media berbasis langganan saat ini, sangat penting untuk meminimalisir belanja modal dan tetap memberikan produk dan layanan berkualitas tinggi. Dengan 2 layanan TV berbayar satelit DTH, MNC Vision dan K-Vision, serta layanan IPTV melalui MNC Play dan Vision+ TV, total pelanggan sudah mendekati 13 juta. Perseroan memiliki posisi yang baik di pasar dan memiliki daya tawar yang kuat untuk mendapatkan konten yang dicari dan berkualitas tinggi yang dapat menjadi pendorong signifikan untuk lebih meningkatkan basis pelanggan kami.

Perseroan memiliki siaran olahraga terkemuka di bulan Juni, EURO 2024. Selain itu, dengan perkiraan peningkatan pelanggan yang signifikan pada periode tersebut, IPTV telah menyiapkan berbagai paket konten untuk mempertahankan pelanggan dan mengurangi churn.

Selain itu, Perseroan juga berupaya memperluas basis pelanggannya dengan memasuki pasar regional lain, seperti Malaysia, dimana operasional IPTV sudah berjalan melalui OK Vision. Sebagai tambahan, Perseroan juga akan fokus menjual produknya kepada pelanggan korporasi, termasuk namun tidak terbatas pada hotel dan rumah sakit di Indonesia. Saat ini Perseroan melalui dua brandnya yaitu MNC Vision dan K-Vision telah merambah banyak hotel dan rumah sakit khususnya di pulau Jawa dan Bali. Mengingat besarnya potensi pasar di sektor korporasi, Perseroan akan sangat menekankan pertumbuhan penjualan untuk sektor korporasi di luar Pulau Jawa dan Bali.

Sebagai penutup, IPTV dengan tegas kembali menekankan upaya pada pengambilan berbagai langkah proaktif untuk menjaga kepentingan seluruh pelaku pasar modal selama periode ini dan upaya ini akan membuahkan hasil positif dalam jangka panjang untuk meyakinkan keberlanjutan pemegang saham dan komitmen IPTV untuk kepentingan semua pihak.

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The background of the header section is a photograph of several large satellite dishes pointing towards the sky, overlaid with a semi-transparent blue gradient.

Company Statement Regarding Inclusion of IPTV on IDX Special Monitoring Board

PT MNC Vision Networks Tbk ("IPTV" or the "Company"), has entered the Special Monitoring Board in The Indonesian Stock Exchange ("IDX") dated as of 31 May 2024. IPTV understands this share price fluctuation may cause concern for our valued investors, and we want to take this opportunity to provide clarity and reaffirm our commitment to long-term value creation.

IDX recently implemented a Full Call Auction system for stocks on the Special Monitoring Board. Few criterias that trigger this Board inclusion is the average price of shares during the last six months on the regular market was less than Rp51 and its illiquidity.

As previously announced during the Company's latest disclosure at the end of 2023, IPTV has decided to divest its broadband subscribers and networks to Indosat and Asiantel, respectively. This reflects a strategic decision to streamline operations and concentrate on areas where the Company has a competitive advantage in and allows us to allocate resources more efficiently and prioritize investments in enhancing our content delivery platforms.

In today's subscription based media landscape, it is very crucial to minimize capital expenditures, while still delivering higher quality products and services. With 2 DTH satellite Pay-TV services, MNC Vision and K-Vision, along with the IPTV service through MNC Play and Vision+ TV, totaling close to 13 million subscribers. The Company is positioned well in the market and have a strong bargaining position to secure sought-after and high-profile content that can be a significant driver to further increase our subscriber's base.

The Company has a prominent sporting program on hand for June through EURO 2024. Furthermore, with an expected significant subscriber increase for that period, IPTV has prepared various content packages to increase stickiness and reduces churn.

Apart from that, the Company is also making efforts to expand its customer base by entering other market regionally, such as Malaysia, where the IPTV's operations has been running through the OK Vision brand. Moreover, the Company will also focus on selling its products to corporate customers, including but not limited to hotels and hospitals in Indonesia. Currently, the Company through its two brands, MNC Vision and K-Vision, has entered many hotels and hospitals, especially on the islands of Java and Bali. Considering the huge potential market in the corporate sector, the Company will put heavy emphasis in sales growth for corporate sector outside Java and Bali.

In closing, IPTV is strongly reiterating its effort to emphasize on taking various proactive steps to safeguard the interest of all market participants during this period and these efforts are likely to yield positive outcomes in the long run to reassure shareholders about IPTV's resilience and commitment for their interests.

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