

**Indovision Peduli Korban Banjir –
Kampung Pulo, Jakarta Timur**

JAKARTA 28 Februari 2014 – PT MNC Sky Vision Tbk (MSKY) pionir televisi berbayar di Indonesia dengan brand Indovision, TOPTV dan Okevision melalui kegiatan Corporate Social Responsibility melakukan aksi Indovision Peduli Korban Banjir Jakarta yang dilaksanakan pada Minggu (19/1) berlokasi di Kampung Pulo, Jakarta Timur.

Kepedulian MSKY diwujudkan langsung dengan memberikan bantuan logistik berupa makanan siap saji, sembako, obat-obatan, keperluan bayi dan perlengkapan kebersihan kepada sekitar 1.300 pengungsi korban banjir di kawasan tersebut. Direktur Utama, PT MNC Sky Vision Tbk, Rudy Tanoesoedibjo secara simbolis menyerahkan langsung bantuan kepada perwakilan warga RW 02 dan RW 03, Kampung Pulo, Jakarta Timur.

”Kami sangat prihatin atas musibah banjir yang melanda beberapa wilayah di Jakarta salah satunya di daerah Kampung Pulo ini. Kami memberikan bantuan berupa logistik kepada pengungsi guna meringankan beban mereka,” Rudy said.

”Selain itu, MSKY juga menghibur para pengungsi yang menempati kantor Suku Dinas Kesehatan Jakarta Timur dengan pemasangan perangkat Indovision. Mengingat pengungsi yang ada di dominasi oleh para ibu dan anak-anak, melalui tayangan informasi dan edukatif diharapkan dapat menghilangkan rasa jenuh warga di pengungsian.

Kegiatan membantu korban bencana alam melalui Indovision Peduli telah menjadi program tetap dan sudah menjadi sebuah

**‘Indovision Care’ Flood Victims –
Kampung Pulo, East Jakarta**

JAKARTA, February, 28th 2014 - PT MNC Sky Vision Tbk (MSKY) pioneer of pay-TV in Indonesia with brand Indovision, TOPTV and Okevision through Corporate Social Responsibility ‘Indovision Care’ action for Flood Victims at Jakarta was held on Sunday (19/1) located in Kampung Pulo, East Jakarta.

MSKY concern that realized directly by providing logistical support such as food, nine basic commodities, medicines, for the baby and hygiene kits for 1,300 flood victims in that area. President Director of PT MNC Sky Vision Tbk, Rudy Tanoesoedibjo gave assistance for people at RW 02 and RW 03, Kampung Pulo, East Jakarta .

”We are very concerned about the floods that hit several areas in Jakarta, one of which is in Kampung Pulo. We provide logistics assistance to evacuees to ease their burden,” Rudy said.

”In addition, MSKY also entertain evacuee who occupy offices in East Jakarta Health Sub-Department as a flood post with the installation of Indovision device. Given evacuees in dominance by women and children, through information and educational show is expected to eliminate their boredom.

Activities to help disaster victims through ‘Indovision Care’ has been fixed program has become a routine to always shared with all

kegiatan rutin untuk selalu berbagi kepada seluruh stakeholders, karena PT MNC Sky Vision Tbk hadir tidak hanya sebagai perusahaan dengan produk yang memberikan hiburan kelas dunia, namun juga mendidik dan membangun karakter bangsa.

stakeholders, because PT MNC Sky Vision Tbk is present not only as a company with products that provide world-class entertainment , but also to educate and build character of the nation .