

MNC Vision, MNC Play, and Disney Invite Loyal Subscribers & Children of Social Institution to Watch 'The Lion King'

Welcoming the release of a classic-live-action 'The Lion King' movie, MNC Vision and MNC Play in collaboration with Disney held a movie screening activity on Saturday, July 20, 2019, at Kota Kasablanka's XXI, South Jakarta. The interesting thing from this movie screening is that MNC Vision and MNC Play not only invite loyal subscribers, but also share happiness with children from *Panti Sosial Bina Grahita Belaian Kasih*, Cengkareng, as a part of the company's Corporate Social Responsibility (CSR) program.

The Lion King movie screening began at 9 am and was attended by MNC Vision and MNC Play's subscribers who were lucky to win a quiz held on website, July 8-16, 2019, as a form of appreciation and to maintain good relationship with loyal subscribers. MNC Vision and MNC Play also showed the company's concern to share happiness with children from *Panti Sosial Bina Grahita Belaian Kasih*.

The subscribers along with their families and children of Social Institution seemed enthusiastic to watch the excitement of Simba's journey in 'The Lion King'. On the occasion, the CEO of MNC Vision Networks, Mr. Ade Tjendra, and Subscriber Management, Product & Marketing Director, MNC Play, Mrs. Adita Widyansari, also came to greet the loyal subscribers and children of Social Institution directly.

The Lion King tells the story of Simba, the little lion who had to escape from his uncle's trap, Scar, whom was after the throne of his father. As an adult, Simba returned to get his rights and save his home, Pride Lands.

Want to feel the excitement of Movie Screening with MNC Vision? Don't miss the opportunity to enjoy movie screening and other interesting events, special for MNC Vision's loyal subscribers. Visit MNC Vision [website](#), [Facebook](#), [Twitter](#), and [Instagram](#) for further information.