

PRESS RELEASE

MNC Vision Celebrates 25th Birthday, Shares Happiness with Loyal Customers

Jakarta, 7 Agustus 2019 - The pioneer of pay TV in Indonesia, MNC Vision, shares happiness with loyal customers on the occasion of its 25th anniversary on August 8, 2019. On its 25th anniversary, MNC Vision is committed to provide the best service to loyal customers, including *Flash Deal* and *Loyalty Best Deal* programs in collaboration with various merchants.

"This 25th year is part of the milestone and memorable journey for MNC Vision that we went through with our loyal customers. We are very grateful for the trust given by our customers so that we can continue to entertain Indonesian families. Now, through the synergy with MNC Play, a broadband internet service provider with 100% fiber optic and MNC Now, an OTT (Over the Top) video streaming platform, under MNC Vision Networks business unit, we strive to deliver better and more advanced services," said **Ade Tjendra, CEO of MNC Vision Networks**.

MNC Vision presents an anniversary special Flash Deal program for loyal customers in collaboration with 4 leading merchants: Tokopedia, JBL, Lido Lake Resort, and MNC Shop. The program, which was held during August 8, 2019 from 08.00 - 20.00 WIB, presented various attractive promos and discounts of up to 50%. Customers can join this program by visiting the MNC Vision website <http://www.mncvision.id/flashdeal88> and clicking the 'Redeem' button on the merchant they like, after that, 25 lucky customers will get a discount promo voucher via email from each selected merchant.

Below are the interesting promos offered in the MNC Vision 25th Anniversary Flash Deal program:

- **Tokopedia:** Gift Card Voucher IDR 150,000 for shopping at Tokopedia
- **JBL:** 50% discount voucher for purchasing of JBL Soundbar 2.0
- **Lido Lake Resort:** 50% discount stay at Lido Lake Resort
- **MNC Shop:** 50% discount for shopping at MNC Shop

Besides, MNC Vision also presents the Loyalty Best Deal program on its 25th Anniversary moment. This program offers various attractive promos in collaboration with the following merchants:

- **Tokopedia:** For the first 100 customers who pay the MNC Vision subscription fee through Tokopedia application on August 8, 2019, will get a cashback of 25% up to Rp 50,000. Valid for customers who have never paid their subscription fees at Tokopedia.
- **Lido Lake Resort:** Extra 5% of regular discounts to 25% during August 2019 to stay at Lido Lake Resort.
- **Ayopop:** For customers who pay MNC Vision subscription fees through Ayopop application on August 8, 2019, will get a cashback of Rp 50,000. Valid for customers who have never paid their subscription fees at Ayopop.

Exciting Surprises & Free to Choose Favorite TV Programs for Families

Celebrating its 25th anniversary, MNC Vision is collaborating with the HBO channel to bring surprises to new customers in 10 major cities of Indonesia including Jakarta, Medan, Pekanbaru, Palembang, Bandung, Yogyakarta, Malang, Denpasar, Samarinda and Makassar. For new customers who subscribe to the Family Pack and HBO Pack packages with advance payment method (8 months payment in advance) and success to guess 10 movie titles in Movie Trivia Games at MNC Vision sales booths in those 10 cities or through the website, will have the opportunity to win the Smart TV prizes. In addition, customers who subscribe through MNC Vision's door-to-door sales can also take part in this Movie Trivia Games and have the opportunity to win Smart TV prizes.

To present the best service that suits customer needs, MNC Vision and MNC Play have now presented the new pay TV packages that are simpler at affordable prices. This latest package presents qualified contents with 134 channels including 98 international channels from various genres, tailoring the needs of each family member character such as *Happy Kids*, *Curious Explorer*, *Entertainment Seeker*, *Sports Enthusiast* and *Gaming Freak*. Additional packages (add-ons) are available in 9 different genres that will make it easy for customers to freely choose their favorite TV programs for families according to their desires and needs.

The programs from MNC Vision and MNC Play can also be watched through the gadget anytime and anywhere with MNC Now application.

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About MNC Vision:

PT. MNC Sky Vision Tbk (MNC Vision) is a pioneer in the pay television industry in Indonesia under the MNC Media Group. It is a Direct-to-Home (DTH) satellite service launched in 1994 and offers more than 135 free-to-air and international premium channels across a variety of genres. MNC Vision is currently the largest DTH operator in Indonesia and presence across Indonesia with 101 branches nationwide. Using the S-Band frequency satellite, MNC Vision is suitable for tropical regions like Indonesia. MNC Vision service offerings include *Multi Decoder*, *High Definition (HD)*, *Dolby Audio*, and TV Anywhere via the MNC Now app. For more details, please visit www.mncvision.id.

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